



Source: Search Engine Marketing Professional Organization

## **SEMPO Announces Nominees for Its 2008-2009 Board of Directors**

### **Search Engine Marketing Professional Organization Invites Members to Cast Votes Beginning February**

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WAKEFIELD, Mass., Jan. 31, 2008 (PRIME NEWSWIRE) -- The Search Engine Marketing Professional Organization (SEMPO) today announced nominees for its 2008-2009 Board of Directors. Voting will open on Wednesday, February 6, 2008 at 5 p.m. GMT (12 p.m. EST) and close on Friday, February 15, 2008 at 10 p.m. GMT (5 p.m. EST). The 2008-2009 Board of Directors will consist of 13 individuals who will each serve a two-year term. Previously board terms were one year, but SEMPO changed the term to two years, requiring an increased commitment on behalf of board members.

All current SEMPO memberships are eligible to cast one vote. A link to an online ballot will be sent via email to the person listed as the SEMPO membership's primary contact at the start of the voting period. Election results will be announced in late February, and the newly elected Board will begin their term in early March. In mid March, the Board will elect officers for the 2008-2009 year.

"Announcing the nominees for the 2008-2009 Board of Directors is an exciting time for our organization," said Dave Williams, current Vice President of SEMPO and Co-Founder of 360i. "It is a time to offer much gratitude to the 2007 SEMPO board members who have worked on our behalf this past year and to look forward to implementing the vision of our new organizational leaders."

**SEMPO:**

The nominees for SEMPO's for 2008-2009 Board of Directors come from the leading marketing, search marketing and search engine optimization firms:

Damien Anderson, Blowfish Digital Limited  
Jay Berkowitz, Ten Golden Rules  
Lindsay Blankenship, Avenue A / Razorfish  
Chris Boggs, eMergent Marketing  
Jessica Bowman, Yahoo!  
Paul Bruemmer, Red Door Interactive  
Luar Buso, Getupdated  
Bruce Clay, Bruce Clay, Inc.  
Chris Copeland, Outrider  
Fionn Downhill, Elixir Systems  
Marc Engelsman, Digital Brand Expressions  
Dave Fall, DoubleClick  
Mark Fiske, Bazaar Advertising  
Duane Forrester, Microsoft  
Sara Holoubek, Free Agent  
Gordon Hotchkiss, Enquiro Search Solutions  
Bill Hunt, Global Strategies International  
Mark Jackson, Vizion Interactive

Mike Jacobs, iMarketing LTD  
Ron Jones, Symetri Internet Marketing  
Max Kalehoff, Clickable  
John Koehler, VML  
Chris Kramer, NETexponent  
Kevin Lee, Didit  
Robert Murray, iProspect  
Jeffrey Pruitt, iCrossing  
Steve Riegel, Faction Media  
Farukh Shroff, Solid Cactus  
David Szetela, Clix Marketing  
Dana Todd, Newsforce  
Tanya Vaughan, Hewlett-Packard  
Lori Weiman, Click Forensics

SEMPO members are encouraged to check their membership's profile to ensure that the primary contact is accurately reflected. To do so, they can log on to [www.SEMPO.org](http://www.SEMPO.org) and go to My User Account and then to View Roster. If the company's primary contact is not accurate, contact [info@SEMPO.org](mailto:info@SEMPO.org) prior to February 6. This will ensure that the company is able to cast a vote during the election period. This does not apply to SEMPO's Individual and Executive members as they only have one user, who is the primary contact by default.

#### About the Search Engine Marketing Professional Organization (SEMPO)

SEMPO is a global non-profit organization serving the search engine marketing industry and marketing professionals engaged in it. Its purpose is to provide a foundation for industry growth through building stronger relationships, fostering awareness, providing education, promoting the industry, generating research, and creating a better understanding of search and its role in marketing. Representing thousands in over 30 countries, SEMPO has over 720 members. It represents the common interests of companies and consultants worldwide and provides them with a voice in the marketplace. SEMPO's education and outreach initiatives are sponsored in part by Microsoft, Yahoo!, Google, Superpages.com and Search Engine Strategies. For more information, or to join the organization, please visit <http://www.SEMPO.org>.

The Search Engine Marketing Professional Organization logo is available at <http://www.primenewswire.com/newsroom/prs/?pkqid=2228>

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